



PCA National Press Release

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Werks Reunion—A Porsche Gathering coming to Carmel Valley, California in August 2014

The Porsche Club of America is set to begin a new tradition in 2014 with the inaugural Werks Reunion. The new, premier Porsche event will take place on Friday, August 15, during the world-famous “Car Week” on California’s Monterey Peninsula.

In years past, PCA co-hosted Legends of the Autobahn at the Rancho Cañada Golf Club. For 2014, the club will host a dedicated event to celebrate Porsche automobiles on the very same fairways. Expect a breathtaking array of Porsches, from rare classics to customs, race cars, current models, and everything in between. PCA will host the event with participation from Porsche Cars North America. National PCA Sponsors will also be present with exhibits and displays.

Werks Reunion is open to all and tagged as “A Porsche Gathering” for a reason: PCA is inviting other Porsche clubs to join in the fun! Werks Reunion is intended to be a new way for all Porsche owners to mingle during Monterey’s annual auto extravaganza. As a result, the Porsche Owners Club, Porsche Racing Club, 356 Registry, 356 Club, Early 911S Registry, R Gruppe, 914 World, and all Porsche clubs and registries are welcome. Membership in PCA is not required.

Porsche owners looking to compete will have the choice of entering their cars in either the people's choice or concours categories. Special, one-of-a-kind trophies are being made just for this event. Other Porsche owners will have the opportunity to include their car in the display only Porsche corral. All will be treated to a

stunning display of more than 500 Porsches, access vendors, and enjoy the camaraderie of fellow car enthusiasts. The 2014 show will feature the latest Porsches, special vehicle presentations, celebrity guests, and a surprise or two.

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***About Porsche Club of America:** With over 110,000 members, PCA is the largest single-marque car club in the world. We know the unbridled joy that a Porsche can provide, and have built a community around that very feeling. PCA offers driving experiences, technical assistance, and camaraderie that are second to none. For more information, log onto www.pca.org.*